

MEETING NOTES

STRATEGIC PLANNING STEERING COMMITTEE

11.20.13

SPSC MEMBERS PRESENT:

Max Barnhart, Kathleen Carroll, Aryya Gangopadhyay, Tyson King-Meadows, Vanderlei Martins, Carole McCann, Dan Miller, Yvette Mozie-Ross, Philip Rous, Mavis Sanders, Lynne Schaefer, Laila Shishineh, Greg Simmons, Karl Steiner, Jack Suess, and Claire Welty.

SENIOR ADVISORS PRESENT:

Lisa Akchin and Michael Dillon.

TECHNICAL ASSISTANCE TEAM PRESENT:

Roland King, Connie Pierson, Leslie Tinker, and Jill Wardell.

AGENDA

Campus Conversation Updates

Faculty Senate Executive Committee/Full Senate

Academic Planning and Budget Committee

Research Council & Center Directors

Non-Exempt Staff Senate

Administration & Finance

SGA

OIA

Open Campus Meeting

Academic Affairs Directors

Assistant Professors

Full Group Discussion: Uniform Strategy Group Charge Elements

Table Group Discussion: Focus Areas Test Scenario

What We Did/Next Steps

DISCUSSION HIGHLIGHTS

Campus Conversation Updates

Steering Committee members reported highlights of discussions held with governance and other groups on campus.

Feedback shared on vision elements included:

- Must clearly state our mission as a public university.
- Must be more than just aspiration; must state we are taking on a leadership role.
- There is no sense of community coming in these documents.
- We should compare the vision statement with peer vision to see if ours is distinctive.
- We should focus more on people and what we are creating than institutional goals.
- We should focus on type of people we are creating.
- The plan should include the idea that UMBC is a family.
- Replace “bold, dynamic” with concept of being nimble, taking advantage of emerging opportunities.
- The vision statement and the focus areas should align.
- Don’t use the word *size* in the vision statement.
- There is no mention of careers. Students are career focused.
- The civility and respect found here are among UMBC’s greatest assets.

Suggestions regarding focus areas for planning included:

- We have too many focus areas: the first three are key.
- We need to address infrastructure foundation, whether it is its own area or in uniform charge.
- Environmental issues are important, but they should not be a focus area.
- The Student Experience is really not just one area; it should be cross cutting.

Uniform Strategy Group Charge Elements

The group discussed a draft of suggested uniform charges for Strategy Groups. There was discussion about the role of strategic planning process senior advisors in Strategy Groups. Clarification was offered that senior advisors will be connected to appropriate Strategy Groups as resources and liaisons.

Test Focus Areas Scenario

Noting that many campus discussions are affirming the importance of three proposed focus areas – The Student Experience; Research, Scholarship, and Creative Activity; and Innovative Curriculum and Pedagogy – Provost Rous asked the group to consider which additional areas would be most important for focus. The group expressed interest in additional areas that would address internal and external community and infrastructure.

NEXT STEPS

- Campus outreach conversations continue through early December.
- Members will continue to test proposed focus areas by drafting charges for discussion at the December 3 Steering Committee meeting.

NEXT MEETING

Tuesday, December 3

1-4 p.m.

Apartment Community Center Multipurpose Room