

MEETING NOTES
STRATEGIC PLANNING STEERING COMMITTEE
03.26.14

SPSC MEMBERS PRESENT:

Max Barnhart, Kathleen Carroll, Phil Farabaugh, Tyson King-Meadows, Kim Leisey, Ken Pittman, Philip Rous, Mavis Sanders, Laila Shishineh, Greg Simmons, Karl Steiner, Jack Suess, and Bruce Walz.

SENIOR ADVISORS PRESENT:

Lisa Akchin and Michael Dillon.

TECHNICAL ASSISTANCE TEAM PRESENT:

Roland King, Connie Pierson, Leslie Tinker, Jill Wardell and Terri Werner.

AGENDA

Goals for meeting

Update on process for vision and values development

Propose 5-7 values, drawing upon campus input

Feedback on draft vision statements developed with campus input

DISCUSSION HIGHLIGHTS

Update on vision and values process

Steering Committee members reviewed the vision and values process, identifying the importance of the feedback and recommendations from past campus dialogue, including the campus survey, discussions during the University Retreat and 35 campus conversations throughout the fall. The committee focused on the values defined by the campus community and its stakeholders during fall conversations to move the vision development forward. The group will begin sharing with the campus throughout the spring in meetings and online engagement to seek further feedback.

Exercise to identify core values

Using data from the strategic planning survey and 2013 University Retreat, committee members reviewed core campus values raised in conversation and feedback from campus community.

Drawing upon this background, the steering committee developed a list of core values for additional campus discussion:

- Inclusiveness
- Innovative
- Collaborative
- Engaged
- Diversity
- Pride
- Scholarly
- Smart, intellectual, curiosity, academic excellence
- Creativity
- Civically engaged, economically engaged, positive impact
- Love/caring

Vision gallery and feedback on UMBC vision drafts

Steering Committee members participated in an exercise to identify draft UMBC vision statements among vision statements of other campuses.

UMBC's draft statements in the exercise:

1. *Our UMBC community will redefine the impact a public research university can achieve through leading-edge teaching, discovery, and civic engagement. By valuing diverse perspectives, we will attract inquisitive minds that thrive on solving problems through collaboration. We will prepare students and empower scholars to succeed in life and transform the world.*
2. *The UMBC community builds upon our founding principles and achievements to exemplify inclusive excellence in all aspects of learning, discovery, and service for the public good. On our shared journey, we ask bold and unexpected questions, pursue clarity and context, assess evidence with rigor, and seek to shape the world around us with this knowing.*
3. *The UMBC community will build on our culture of inclusion, invention and collaboration to redefine excellence in higher education as we shape lives, careers and the world.*

The group discussed the comparison between vision statements, noting strengths with ours and areas of improvement based on *likes* and *dislikes* among other campuses. During the draft vision statement discussion, committee members shared thoughts on the varying drafts, with recommendations of merging several approaches, language and context from across the three drafts to best reflect the campus vision and aspirations:

- Vision should include aspirational elements not just words that describe UMBC/current values.
- Vision should be comprehensive – are we capturing the ideas of all the students or just a select group.
- Ensure the vision statement resonates with the external community.
- Need for a balance of a shorter vision statement with a message that accurately represents our core values.

NEXT STEPS

- Campus vision statement conversations continue through the end of the semester, including open campus meetings. Committee members will co-facilitate conversations with the campus.
- Develop and promote online vision exercise so that everyone has the option to contribute.

NEXT MEETING

Monday, April 14

1-2:30 p.m.

Apartment Community Center Multi-Purpose Room